

**ANANDA SOCIETY** runs an ecotourism site above Naggar, helping local communities regain self-reliance and return to a sustainable way of life, and offering various voluntary work opportunities to visitors, including tree planting, seed collection and cultivating medicinal plants. *Contact: Pappu (president). Email: pappu@anandaproject.org Web: www.anandaproject.org*

**ASSOCIATION OF INDEPENDENT TOUR OPERATORS** provides an unrivalled collection of holiday ideas. All members are independent specialist companies offering financial security, high-quality products and excellent personal service. *Contact: 133a St Margaret's Rd, Twickenham, Middlesex TW1 1RG. Tel: 020 8744 9280 Email: info@aito.co.uk Web: www.aito.co.uk*

**FUTURE FOOTPRINTS** Charitable partnership offering visitors ideas for celebrating and caring for the unique environment of the south west. *Contact: Clare Mitchell/Lynn Gibbons, Future Footprints, Sustainability South West, 2 Rivergate, Temple Quay, Bristol BS1 6EH Tel: 0117 900 1798 Email: info@futurefootprints.org.uk Web: www.futurefootprints.org.uk*

**HIMALAYAN KINGDOMS** organise treks and expeditions to the Himalayas, based on a deep appreciation of the region, a philosophy of minimal visitor impact and the preservation of land and culture. *Contact: Old Crown House, 18 Market St, Wotton under Edge, Glos GL12 7AE. Tel: 01453 844400 Email: info@himalayankingdoms.com Web: www.himalayankingdoms.com*

**MARCO POLO TRAVEL ADVISORY SERVICE** Specialists in tailor-made itineraries for the independent and imaginative traveller, as well as small group adventure and walking holidays, including round-the-world flight routings. Plus consultancy service for female travellers seeking practical information, guidance and inspiration. *Contact: 24a Park St, Bristol BS1 5JA. Tel: 0117 9294123 Email: sales@marcopolotravel.co.uk Web: www.marcopolotravel.co.uk*

**RESPONSIBLETRAVEL.COM** Website with links to operators and publishers with responsible travel policies in 120 countries. *Web: www.responsibletravel.com*

**SERVAS** International network of travellers and hosts, building peace and understanding by providing opportunities for contact between people of diverse cultures and backgrounds. *Contact: National Secretary, SERVAS Britain, 68 Cadley Rd, Collingbourne Ducis, Marlborough, Wilts SN8 3EB. Tel: 020 8444 7778 Email: servas@servasbritain.u-net.com Web: www.servasbritain.u-net.com*

**TOURISM CONCERN** Membership organisation campaigning for ethical and fairly traded tourism. Produces educational resources including tourism magazine 'In Focus', and also has a nationwide speaker programme. *Contact: Tourism Concern, Stapleton House, 277-281 Holloway Rd, London N7 8HN. Tel: 020 7133 3330 Email: info@tourismconcern.org.uk Web: www.tourismconcern.org.uk*

**TRAIDCRAFT MEET THE PEOPLE TOURS** provide a unique insight into real local culture, and challenge the usual idea

of tourism. See Fairtrade in practice and meet the people whose lives are changed. *Contact: Kingsway, Gateshead, Tyne & Wear, NE11 0NE. Tel: 0191 491 0591 Fax: 0191 497 6562 Web: www.traidcraft.co.uk/get\_involved/meet\_the\_people*

**TRAVEL FOUNDATION** Independent charity working with industry, government and non-government organisations to help the tourism industry and increase sustainability. *Contact: Create Centre, Smeaton Rd, Bristol BS1 6XN. Tel: 0117 927 3049 Email: admin@thetravelfoundation.org.uk Web: www.thetravelfoundation.org.uk*

**TRIPS WORLDWIDE** Tour operator and travel agency with a conscience, promoting the benefits of tourism and reducing the negative effects. Specialising in Latin America and alternative Caribbean. *Contact: 14 Frederick Place, Clifton, Bristol BS8 1AS. Tel: 0117 311 4400 Email: info@tripsworldwide.co.uk Web: www.tripsworldwide.co.uk*

**WWOOF** offers worldwide opportunities to work on organic farms. Join WWOOF and work in exchange for free accommodation. Membership includes directory. *Web: www.woofinternational.org/home (international), www.woof.org.uk (UK only)*

## Food Campaigning

**ANIMAL RIGHTS COALITION NEWS** Monthly animal rights magazine aimed at grassroots supporters, including local, national and international news. *Contact: PO Box 339, Wolverhampton, West Midlands WV10 7BZ. Tel: 0845 458 0146 Web: www.arcnews.co.uk*

**THE BETTER FOOD CO** Local food store and wholesaler, stocking a huge range of organic and nutritious produce and running a fruit and veg box scheme. *Contact: The Bristol Proving House, Sevier St, St Werburghs, Bristol BS2 9QS. Tel: 0117 935 1725 Fax: 0117 941 4520 Email: admin@betterfood.co.uk Web: www.betterfood.co.uk*

**BISHOPSTON OPPOSING GLUT OF SUPERMARKETS (BOGOFs)** Say no to another supermarket on Gloucester Road. *Contact: PO Box 241, 82 Colston St, Bristol BS1 5BB. Email: info@bogofs.org Web: www.bogofs.org*

**COMPASSION IN WORLD FARMING** has a tremendous track record in achieving real change for farm animals by carrying out hard-hitting political lobbying, investigations that expose cruelty to farm animals and high-profile campaigns. *Contact: River Court, Mill Lane, Godalming, Surrey GU7 1EZ. Tel: 01483 521950 Web: www.ciwf.org.uk*

**FARESHARE** National charity which redistributes quality surplus food from the food industry to organisations working with homeless and vulnerable people in community day centres and hostels. *Contact: Unit H04, Tower Bridge Business Complex, 100 Clements Rd, Bermondsey, London SE16 4DG. Tel: 020 7394 2468 Email: enquiries@fareshare.org.uk Web: www.fareshare.org.uk*

**FARMING & WILDLIFE ADVISORY GROUP (FWAG)** provides independent professional advice to farmers and landowners on environmentally responsible farming. *Contact: FWAG, SW Region, Watery Barn, Thorverton, Exeter, Devon EX5 5PN. Tel: 01392 861429 Email: tim.brooks@fwag.org.uk Web: www.fwag.org.uk*

**THE FOOD COMMISSION** Independent, voluntary body campaigning for safer, healthier food in the UK. You can subscribe to the FC's own Food Magazine, containing product investigations, research, food campaigns and the latest news on diet and health. *Contact: 94 White Lion St, London N1 9PF. Tel: 020 7837 2250 Email: enquiries@foodcomm.org.uk Web: www.foodcomm.org.uk*

**FOUNDATIONS FOR LOCAL FOOD INITIATIVES** Not-for-profit cooperative company that supports and promotes healthy food economies as a key part of sustainable development. *Contact: PO Box 1234, Bristol BS99 2PG. Tel: 0845 458 6060 Email: mail@localfood.org.uk Web: www.localfood.org.uk*



## Fashion victims

**Who pays for our cheap clothes? Martin Hearson of Labour Behind the Label wants you to help tidy up the fashion industry**

● Women's clothing prices have fallen by a third in 10 years and we buy twice as many clothes as we did a decade ago. The 'value' end of the market is booming: we buy 40% of all our clothes at retailers like Matalan and Peacocks, with just 17% of our clothing budget.

The savvy shopper can pick up a stylish new top for a fiver or even less, making it practically disposable. This, along with ground-breaking supply-chain management techniques that mean clothes go from catwalk to high street in as little as five weeks, is why the buzz-word in clothing retail today is 'fast fashion'. The question is, of course: at what cost?

The answer is more tricky than it might seem. Low pay and exploitation is rife across the entire garment industry, and not unique to the 'value' retailers. In fact, cheap brands like Primark and Tesco often source from the same factories as retailers like M&S, and even upmarket designer brands like Armani.

The fall in prices driven by the rapid growth of 'value' retailers makes it harder for retailers to do anything about pay and conditions - they have to cut costs everywhere if they want to compete. And suppliers know that they, too, must tighten the screws: this means low pay, long hours and increasing use of temporary and informal workers, whose precarious position means they're less likely to object.

The biggest challenge for fashion brands and retailers is to make sure that workers get a living wage - not the minimum wage in their country, which is usually only half what they and their families need to make ends meet. So what can you do?

Well, since exploitation and low pay are systemic, where you shop isn't the important thing. It's fair to say that while workers producing for cheap retailers may not earn less than those producing for others, they're less likely to see any improvement in the future - but the end results of any boycotts on the part of consumers are likely to be that workers lose their jobs.

What really matters is whether you take your responsibility as a consumer seriously. Get active: ask about this issue in shops, write to your favourite brands, find out more online and join a campaign like Labour Behind the Label. The stronger the message from consumers, the more likely the brands are to take notice.

**Efi: Find out more about individual companies: www.cleanupfashion.co.uk Join the campaign: www.labourbehindthelabel.org**

**Handy tips**  
to... Cut  
the carbon footprint

CONSUME LESS, REUSE OR SWAP. See [uk.freecycle.org](http://uk.freecycle.org).  
Bristol: [groups.yahoo.com/group/FreecycleBristol](http://groups.yahoo.com/group/FreecycleBristol); Bath: [groups.yahoo.com/group/bathfreecycle](http://groups.yahoo.com/group/bathfreecycle)